



New thinking about what we're eating

FRESH Synopsis

FRESH celebrates the farmers, thinkers and business people across America who are re-inventing our food system. Each has witnessed the rapid transformation of our agriculture into an industrial model, and confronted the consequences: food contamination, environmental pollution, depletion of natural resources, and morbid obesity. Forging healthier, sustainable alternatives, they offer a practical vision for a future of our food and our planet.

Among several main characters, FRESH features urban farmer and activist, Will Allen, the recipient of MacArthur's 2008 Genius Award; sustainable farmer and entrepreneur, Joel Salatin, made famous by Michael Pollan's book, *The Omnivore's Dilemma*; and supermarket owner, David Ball, challenging our Wal-Mart dominated economy. Visit www.freshthemovie.com for more information about the film.

Total running time: 72 minutes

When: March 19, doors open at 6:00 for pot-luck dinner, film begins at 7:00, panel discussion following

Where: St. John the Baptist Church Pottsville, Longinus Hall

Cost: \$3 per person or \$5 per family

Why: Because what we eat matters!

RSVP To: Michael Scheidel by phone (570)739-1808 or e-mail littlepeacecsa@yahoo.com

Join us for the pot luck (bring a dish) or just for the film. Young children will be entertained by St. John's Youth Group. Ticket price goes toward the cost of the license to show the film. Any money above the cost of the film will be donated to St. John's Youth Group.